

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**National Media Team**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
50327-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3037

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	50327	09796737

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/20/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	08/20/12	6:53 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	TVRNC-081001H	\$1,000.00 NM
2	08/23/12	08/23/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	08/23/12	6:53 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	TVRNC-081001H	\$1,000.00 NM
3	08/18/12	08/18/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	08/18/12	7:12 AM	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	:30	TVRNC-081001H	\$550.00 NM
4	08/18/12	08/18/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	08/18/12	7:55 AM	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	:30	RNTV-081001H	\$550.00 NM
5	08/21/12	08/21/12	5p Local 12 News at Five	5:00 PM-5:30 PM	-T-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	08/21/12	5:11 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	TVRNC-081001H	\$1,600.00 NM
6	08/20/12	08/20/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
50327-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3037	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/20/12	08/20/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/20/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 RNTV-081001H \$1,800.00 NM									
7	08/22/12	08/22/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 --W---- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/22/12 6:13 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVRNC-081001H \$1,800.00 NM									
8	08/24/12	08/24/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 08/24/12 6:14 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 RNTV-081001H \$1,800.00 NM									
9	08/20/12	08/20/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-----	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 M----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/20/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC-081001H \$1,900.00 NM									
10	08/21/12	08/21/12	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	-T-----	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -T----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/21/12 11:31 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 RNTV-081001H \$1,900.00 NM									
11	08/22/12	08/22/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	--W----	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 --W---- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/22/12 11:28 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC-081001H \$1,900.00 NM									
12	08/23/12	08/23/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	---T---	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ---T--- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 08/23/12 11:31 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC-081001H \$1,900.00 NM									
13	08/24/12	08/24/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	----F--	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 08/24/12 11:31 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC-081001H \$1,900.00 NM									
14	08/22/12	08/22/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 --W---- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/22/12 12:32 AM Letterman 11:35 PM-12:35 XM :30 RNTV-081001H \$750.00 NM									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>50327-1</b>	<b>08/26/12</b>	<b>August 2012</b>	<b>07/30/12 - 08/24/12</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Republican National Comm</b>	<b>RNC</b>	<b>3037</b>	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/22/12	08/22/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$750.00	NM
15	08/24/12	08/24/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	F	08/24/12	12:07 AM	Letterman	11:35 PM-12:35 XM	:30	TVRNC-081001H	\$750.00 NM
16	08/19/12	08/19/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$650.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Su	08/19/12	11:59 PM	Sun 1135p-1205a	11:35 PM-12:05 XM	:30	TVRNC-081001H	\$650.00 NM
<u>Total Spots</u>							<b>16</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,750.00</b>
<u>Agency Commission</u>	<b>\$3,262.50</b>
<u>Net Amount Due</u>	<b>\$18,487.50</b>

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